



EXHIBITOR SPACE REGISTRATION

2010 Northwest Business Expo
 Thursday, October 21, 10a.m. - 7p.m. , Lakeway Inn, Bellingham

Registration Information (required)

Company: _____ Contact: _____
 Address: _____ Phone: _____
 City/State/Zip: _____ Fax: _____
 Email: _____ First Time Exhibitor? Yes No
 Will you be giving away prizes? No Yes, one grand prize Yes, several prizes throughout the event
 Please give a brief description of the service/product you will be promoting in your booth: _____

2010 Sponsorship and Booth Packages (Select one only):

Sponsorship packages

- \$5,000 Platinum Sponsorship** includes premium booth choice and full page, full color ad in October Northwest Business Monthly, logo included on Expo marketing materials, participate in planning meetings, recognition at the event and plaque. Mark booth choice below.
- \$2,500 Gold Sponsorship** includes premium Expo booth choice, full page, full color ad in October Northwest Business Monthly, logo included on Expo marketing materials, recognition at event. Mark booth choice below.
- \$1,550 Expo Package** includes 6x8 Expo booth, full page, full color ad in October Northwest Business Monthly. Mark booth choice below.
- \$1,250 After Hours Sponsor** includes recognition at event and in marketing materials as After Hours Sponsor. Expo booth optional.

Payment information

Package Cost: _____

Options: _____

Total Cost: \$ _____

Check Enclosed (make checks payable to Northwest Business Monthly.)
 Mail checks with this form to NWBM, 2423 E. Bakerview Rd., Bellingham, WA 98226

Bill my Visa Mastercard and fax this form to 360-671-3934 or mail this form to NWBM, 2423 E. Bakerview Rd., Bellingham, WA 98226

Card # _____ - _____ - _____ - _____

Name on Card _____ Exp ____ / ____

2010 Booth Packages

Booths includes pipe and drape, skirted table and two chairs, electricity and wireless Internet access.

- 7 x 10 Booth - \$695 1st Choice _____ 2nd Choice _____
- 6 x 8 Booth - \$595

1. Exhibitors may begin setting up booths at 8 am on the day of the event. All booths are expected to be set-up by 10 am. Take down starts at 7 pm.
2. Exhibitor booths will be supplied as follows: 10' wide by 7' deep OR 8' wide by 6' deep, with an 8' fabric back wall and 36" high side dividers. 6' table skirted in white 2 chairs 500 watt electrical outlet. Please contact us by October 1st if additional power is required. Exhibitor supplies own cables & power strips. Wireless Internet available. Contact the Lakeway Inn if additional requirements are needed.
3. All display items are expected to be contained within your exhibit booth area.
4. Sales of products or services by an exhibitor is allowed (and encouraged).
5. Booths must be staffed by personnel at all times during show hours.
6. Sirens, bells, amplifiers, flashing lights or other items causing excess noise are not allowed.
7. Ice cream, chocolate, confetti and other messy items are not allowed.
8. Exhibit space may not be sublet without express written consent of NW Business Monthly. Only registered exhibitors may advertise registered products or services from their booths. Unregistered exhibitors solicitors will be asked to leave.
9. No item in an exhibitors display may be physically attached to the building.
10. No matches or flammable material may be distributed from display booths. No smoking is allowed in the building.
11. No literature may be attached to or left on cars in the parking lot.
12. Exhibitors must use the official contractor for drapage, rigging, and electrical. Exhibitors desiring to use contractors other than those designated by NW Business Monthly must submit the necessary insurance documents in advance so that permission to operate may be given to the contractor.
13. Exhibitors must remove all personal items and vacate the Expo premises no later than 9 pm the day of the event. Any material left will be subject to removal by the Lakeway Inn staff and disposed of. Arrangements must be made with the Lakeway Inn if special arrangements are necessary.

I, _____ an authorized representative of the above named exhibitor, have read and accept the terms, conditions, and restrictions stated in this agreement. Booth choices will be reserved upon full payment of the total package cost.

Signed: _____ NWBM Representative: _____

Date: _____ / _____ / _____